

How to Improve Ranking of your websites?

Session 2 of 5

Rajesh Kumar

Email – devops@rajeshkumar.xyz

Learn – Implement - Sharing



content
is KING

PART 1

<https://www.youtube.com/watch?v=XVFTYkeeL98&t=296s>

<https://www.wizbrand.com/tutorials/how-to-improve-ranking-of-your-websites/>

ARE YOU READY
Quality Content?









SOCHI, MUMBAI
XXZ
THE THEATRE



I know him

I know him

I know him

I know him

I know him

SOCHI MELUP
XYZ



HRITHIK ROSHAN IS
BEST ACTOR?

I know him



**How to
make my URL
populars?**

How to nake URL
/make my populars?

htp / / / /

How to
make my JRL
populars?

**How to
make my URL
populars?**

1



2







1. Just like Hrithik Roshan is popular coz of millions of people know him.
2. Your URL/Page is **popular** coz 100s of URL/Page has links of your urls.

So what to do now?

Share your URL/Page on multiple Platforms



If you are not sharing a content, that
means you are producing a movie
but not releasing on theatre

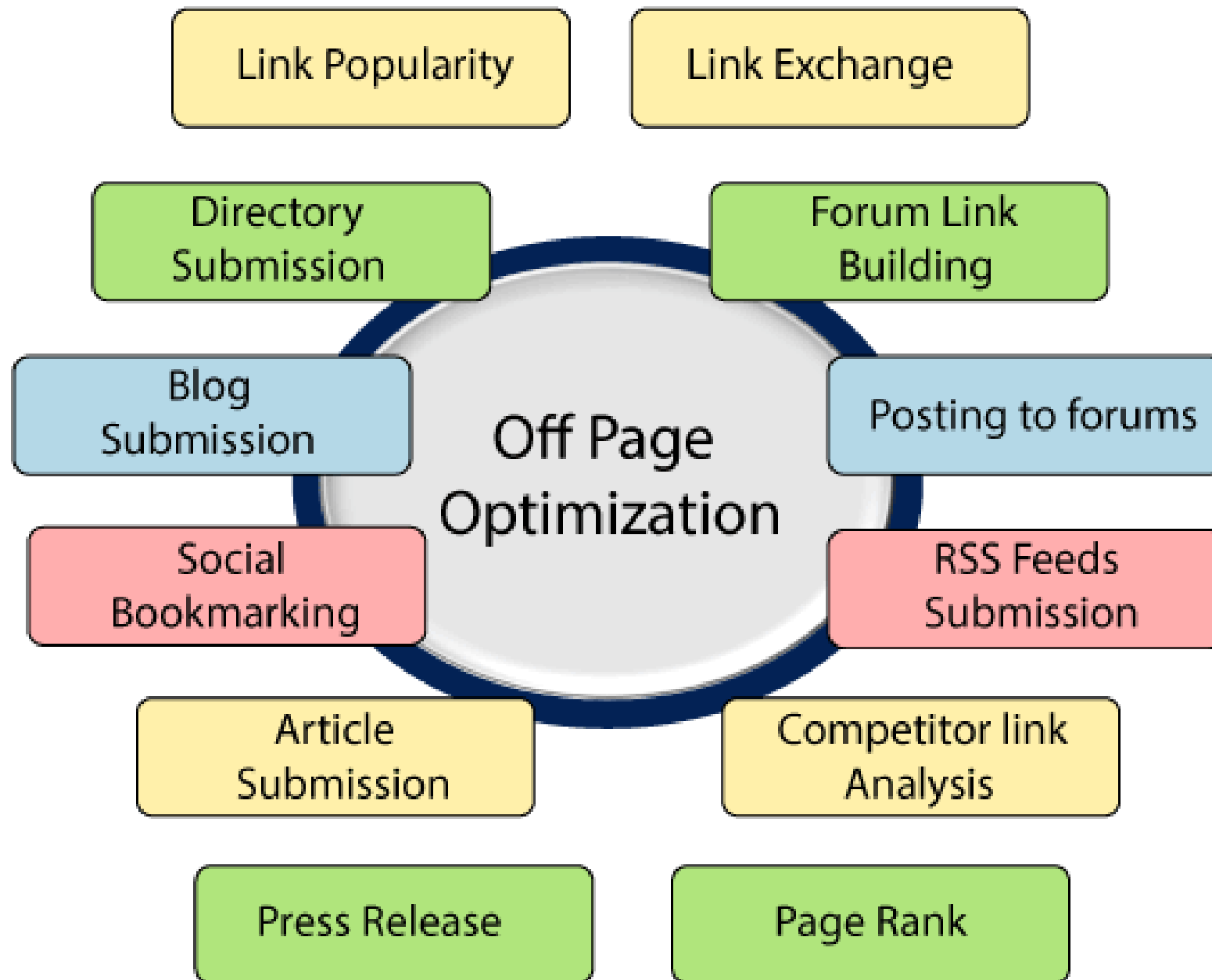
Funny!!!!

Platform	Text	Image	Video	Links	Tags
Facebook	Yes	Yes	Yes	Yes	Yes
Instagram	Limited (captions)	Yes	Yes	Limited (bio, stories)	Yes
Twitter	Yes	Yes	Yes	Yes	Yes
Reddit	Yes	Yes	Yes	Yes	Yes
StumbleUpon (Mix)	Yes	Yes	Yes	Yes	Yes
Quora Space	Yes	Yes	Yes	Yes	Yes
Slashdot	Yes	Limited	Limited	Yes	Yes
Pinterest	Yes	Yes	Limited	Yes	Yes
Flipboard	Yes	Yes	Limited	Yes	Yes
WordPress.com	Yes	Yes	Yes	Yes	Yes
Blogger	Yes	Yes	Yes	Yes	Yes
Medium	Yes	Yes	Yes	Yes	Yes
Wix	Yes	Yes	Yes	Yes	Yes
Tumblr	Yes	Yes	Yes	Yes	Yes

Conclusion

Write Only 1 Very Good **Quality Content** on your websites and **Share** with world through **social sites**

**This is called
Off-Page Optimization**



Good Read

<https://www.devopsschool.com/blog/sugegstions-and-checklist-for-tech-bloggers/>

<https://www.wizbrand.com/tutorials/>

ANY
QUESTIONS

